Ad No. 1974-C2 - (TOP DOG - Rev. 1) - Req. No. M91389 - Page, 4/c Bleed - (8 1/2 x 11 1/4 inches)
NFL Gameday Magazine, 1986
(604)

Get a taste of it.
MERIT
Merit
The low tar flavor break.
SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.
Kings: 8 mg "tar," 0.5 mg nicotine av. per cigarette, FTC Report Feb.'85. Box Kings: 8 mg "tar," 0.6 mg nicotine av. per cigarette, by FTC method.

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Source: https://www.industrydocuments.ucsf.edu/docs/jyxn0003
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